The European partnering event for innovation partnerships and investment rounds in the MedTech, diagnostic and digital health sectors

December 7th & 8th, 2020
Lille, France
4th edition

@medfit_event | MedFIT Event | www.medfit-event.com
MedFIT is your opportunity to connect with international key innovators in the MedTech, diagnostic and digital health sectors. As the leading European partnering event, MedFIT provides the ideal environment for academic and industrial actors to:

- Build partnerships
- Source innovative and competitive early-stage R&D projects
- Facilitate the emergence of collaborative projects
- Increase licensing opportunities
- Obtain funding and facilitate market access

**INSIDE THE EVENT**

**WHO WILL YOU MEET?**

- **35%** MedTech, Digital health and Diagnostic companies
- **16%** Suppliers and Subcontractors
- **14%** Professional and Consulting services
- **13%** Clusters, Associations, Non-profit organisations
- **17%** TTOs, Research institutes, Academics
- **5%** Investors

**MedFIT at a glance**

- **750+ Delegates** (700 in 2019)
- **25+ Countries represented**

**ONE-TO-ONE MEETINGS**

- **CONFERENCES**
- **PITCH SESSIONS**
- **EXHIBITION**
- **WOULD-BE CEO**
TO MEET YOUR FUTURE PROJECT PARTNERS, OBTAIN FUNDING AND ACCELERATE INNOVATION

48H

The partnering platform at MedFIT is powered by:

IDENTIFY > INITIATE > MEET > DEVELOP

MedFIT at a glance

One-to-one meetings

**MedTech, Digital Health and Diagnostic companies**
- Baxter Healthcare
- Bayer
- Becton Dickinson
- Bluehealth Innovation Centre
- Cook Medical Ireland
- GE Healthcare
- Guerbet
- Johnson & Johnson
- Macopharma
- Medtronic
- MicroPort CRM
- Orange Healthcare
- Roche Diagnostics
- Urgo...

**TTOs, Research Institutes & Academics**
- AMTZ
- Cambridge Entreprise
- EIT Health
- France Innovation
- Innov'Health
- Lifetech.brussels
- MEDTEQ
- SATT Linksium
- SNITEM
- Technion Technology Transfer
- University of Aarhus
- University of Ghent
- University of Greenwich
- World Trade Center Twente...

**Investors**
- Asabys Partners
- AXA Next
- Ekkio Capital
- Imec.Xpand
- NLC Ventures BV
- Seroba Life Sciences
- Seventure Partners
- Supernova Invest
- Truffle Capital...

**CROs, Consulting firms & professional services**
- BIT Group
- Boston Healthcare
- Boston Scientific
- Elemed
- Eurofins
- Genae
- ICOSA
- IQVIA
- ITK Engineering
- JA Kemp
- Lumeon
- Minnetronix Medical
- NAMSA
- SGS...
Steered by a prestigious Committee, the MedFIT conference programme brings together bright minds to debate on innovation-focused topics and discuss the current stakes of the sector related to:

1. **Growing early-stage innovation**
   - #Partnerships #Investment #R&D

2. **Market innovation**
   - #Regulation #BusinessModels #Strategy

3. **Digital innovation**
   - #AI #Data #Transformation

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**STEERING COMMITTEE**

**Industry**
- **Stig Visti Andersen**, CEO, Magnisense
- **Xavier Bertrand**, VP EMEA Healthcare Services & Alliances, Boston Scientific
- **Franz Bozsák**, CEO & Co-Founder, Sensome
- **Ravi Chana**, Head of Business Development, Roche Diagnostics
- **ULF Hengstmann**, Digital Innovation Manager, Bayer Business Services
- **Mike Karim**, CEO, Oxford Endovascular
- **Daniel Kroiss**, Vice President of R&D, MicroPort CRM
- **Antonin Marcault**, New Business Development and Innovation Manager, Philips
- **Hervé Monchoix**, Strategic Innovation Leader, Becton Dickinson
- **Nicolas Ploquin**, CEO, Unilabs France
- **Cécile Réal**, CEO, Endodiag
- **Rogier Receveur**, Senior Engineering Manager, Bakken Research Center, Medtronic
- **Nils Reimers**, Director R&D, Stryker
- **Simon Turner**, EU Scouting, Baxter

**Academia, technology transfer offices**
- **David Aubert**, MEDTEG Business Developer, Ghent University
- **Remke Burie**, Managing Director, Technical Medical Centre, University of Twente
- **Josephine Dixon-Hardy**, Director Medical Technology Innovation, University of Leeds
- **Caroline Dreyer**, President, SATT Conectus
- **Terry Gourlay**, Head of Department, Biomedical Engineering, University of Strathclyde
- **Abhay Pandit**, Scientific Director, CURAM

**Investors**
- **Frank Bulens**, Partner, Imec.xpand
- **Anke Cassing**, Investment Manager, High-Tech Gründerfonds
- **James Greene**, Advisor, Seroba Lifesciences

**Associations, clusters and law firms**
- **Florent Surugue**, Economic Development and SMEs Director, SNITEM
- **Cécile Théard-Jallu**, Partner Attorney, De Gaulle Fleurance & Associés
Pitch sessions

The MedFIT pitch sessions offer the opportunity to detect the most innovative and promising start-ups, R&D projects, licensing opportunities and services in order to foster partnerships and business development opportunities in the MedTech, diagnostic and digital health fields.

START-UP SLAMS

The Start-up Slams are a great opportunity for young companies seeking to raise a financing round to showcase their project in front of potential partners and investors. The winner(s) will be awarded as the most innovative start-up(s) in Europe.

COLLABORATIVE AND LICENSING OPPORTUNITY PRESENTATIONS

The Collaborative and Licensing Opportunity Presentations are a great opportunity for TTOs, universities, research institutes and companies to showcase their technologies in front of potential partners, in order to entail a collaborative project and/or a licensing deal. The winner(s) will be awarded as the most promising technology(ies) in Europe.

APPLY before July 29th, 2020

BE SELECTED by a jury of experts

PITCH during MedFIT
In the unique context of this year, MedFIT organisers and its Steering Committee made the decision to organise MedFIT together with BioFIT, the leading European partnering event for early-stage deals and investment rounds in the Pharma/Biotech field. Reduced rates are offered should you decide to attend both events.

**REGISTRATION FEES**

<table>
<thead>
<tr>
<th>Fees per person (excl. VAT)</th>
<th>REGULAR FEE</th>
<th>LATE REGISTRATION</th>
<th>EARLY BIRD</th>
<th>LATE REGISTRATION</th>
<th>RATES FOR MEDFIT &amp; BIOFIT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mature company (&lt; 5 years old)</td>
<td>€ 908</td>
<td>€ 998</td>
<td>€ 1,283</td>
<td>€ 1,443</td>
<td>€ 1,588</td>
</tr>
<tr>
<td>Investor</td>
<td>€ 908</td>
<td>€ 998</td>
<td>€ 1,283</td>
<td>€ 1,443</td>
<td>€ 1,588</td>
</tr>
<tr>
<td>Cluster / Association</td>
<td>€ 700</td>
<td>€ 770</td>
<td>€ 1,094</td>
<td>€ 1,229</td>
<td>€ 1,352</td>
</tr>
<tr>
<td>TTO / University / Research Institution</td>
<td>€ 700</td>
<td>€ 770</td>
<td>€ 959</td>
<td>€ 1,079</td>
<td>€ 1,199</td>
</tr>
<tr>
<td>Emerging company (&lt;5 years old) / SME (&lt;5 employees)</td>
<td>€ 507</td>
<td>€ 558</td>
<td>€ 586</td>
<td>€ 659</td>
<td>€ 725</td>
</tr>
<tr>
<td>Academic research fellow/associate / Clinician</td>
<td>€ 320</td>
<td>€ 352</td>
<td>€ 479</td>
<td>€ 539</td>
<td>€ 593</td>
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**EXHIBITION FEES**

(excl. VAT)

| Start-up corner: 4 m² (incl. 1 full pass* | ≤ 5 years old) | € 1,300 | € 1,500 | € 1,700 |
| 6 m² (incl. 1 full pass* + 1 visitor pass**) | € 2,200 | € 2,400 | € 2,600 |
| 9 m² (incl. 1 full pass* + 1 visitor pass**) | € 3,300 | € 3,500 | € 3,700 |
| 12 m² (incl. 1 full pass* + 2 visitor pass**) | € 4,400 | € 4,600 | € 4,800 |
| 18 m² (incl. 1 full pass* + 2 visitor pass**) | € 6,600 | € 6,800 | € 7,000 |

*The FULL PASS gives access to all MedFIT activities including the partnering platform to pre-organise one-to-one meetings.
**The VISITOR PASS gives access to all MedFIT activities except the partnering platform.

**SPONSORSHIP OPPORTUNITIES**

<table>
<thead>
<tr>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
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<tr>
<td>€20,000</td>
<td>€15,000</td>
<td>€10,000</td>
<td>€6,000</td>
</tr>
</tbody>
</table>

Achieving your business goals starts here!

*Possibility to customise an offer to fit your needs.

**VENUE**

**LILLE GRAND PALAIS**

1, Boulevard des Cités Unies
59777 Lille, France

**CONTACT**

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#MedFIT2020 @MEDFIT_EVENT