The European partnering event for innovation partnerships and investment rounds in the MedTech, diagnostic and digital health sectors.

December 7th & 8th 2020
Lille, France
4th edition

Organised together with

Biofit
Pharma, Biotech

@medfit_event | MedFIT Event | www.medfit-event.com

Sponsors:

Organisers:

Institutional partners:

With the support of:
MedFIT is your opportunity to connect with international key innovators in the MedTech, diagnostic and digital health sectors. As the leading European partnering event, MedFIT provides the ideal environment for academic and industrial actors to:

- Build partnerships
- Source innovative and competitive early-stage R&D projects
- Facilitate the emergence of collaborative projects
- Increase licensing opportunities
- Obtain funding and facilitate market access

**INSIDE THE EVENT**

**WHO WILL YOU MEET?**

- Suppliers and Subcontractors: 16%
- Professional and Consulting services: 14%
- Clusters, Associations, Non-profit organisations: 13%
- TTOs, Research institutes, Academics: 17%
- Investors: 5%
- MedTech, Digital health and Diagnostic companies: 35%

**MedFIT at a glance**

- 750+ Delegates (700 in 2019)
- 25+ Countries represented

**INSIDE THE EVENT**

- ONE-TO-ONE MEETINGS
- CONFERENCES
- PITCH SESSIONS
- EXHIBITION
One-to-one meetings

TO MEET YOUR FUTURE PROJECT PARTNERS, OBTAIN FUNDING AND ACCELERATE INNOVATION

IDENTIFY  >  INITIATE  >  MEET  >  DEVELOP

The partnering platform at MedFIT is powered by:

THEY TRUST US

MedTech, Digital Health and Diagnostic companies
Baxter Healthcare | Bayer | Becton Dickinson | Bluehealth Innovation Centre | Cook Medical Ireland | GE Healthcare | Guerbet | Johnson & Johnson | Macopharma | Medtronic | MicroPort CRM | Orange Healthcare | Roche Diagnostics | Urgo...

TTOs, Research Institutes & Academics
AMTZ | Cambridge Entreprise | EIT Health | France Innovation | Innov'Health | Lifetech.brussels | MEDTEQ | SATT Linksium | SNITEM | Technion Technology Transfer | University of Aarhus | University of Ghent | University of Greenwich | World Trade Center Twente...

Investors
Asabys Partners | AXA Next | Ekkio Capital | Imec.Xpand | NLC Ventures BV | Seroba Life Sciences | Seventure Partners | Supernova Invest | Truffle Capital...

CROs, Consulting firms & professional services
BIT Group | Boston Healthcare | Boston Scientific | Elemed | Eurofins | Genae | ICOSA | IOVIA | ITK Engineering | JA Kemp | Lumeon | Minnetronix Medical | NAMSA | SGS...

EXPERT MEETINGS
One-to-one flash meetings with medical device experts to address all your strategic needs (QA/RA, Human resources, Business development, Clinical affairs, Public affairs, Fundraising, Market strategy...).

Powered by:
Steered by a prestigious Committee, the MedFIT conference programme brings together bright minds to debate on innovation-focused topics and discuss the current stakes of the sector related to:

1. **Growing early-stage innovation**
   - #Partnerships #Investment #R&D

2. **Market innovation**
   - #Regulation #BusinessModels #Strategy

3. **Digital innovation**
   - #AI #Data #Transformation

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**STEERING COMMITTEE**

**Industry**
- Stig Visti Andersen, CEO, Magnisense
- Xavier Bertrand, VP EMEA Healthcare Services & Alliances, Boston Scientific
- Franz Bozsak, CEO & Co-Founder, Sensome
- Ravi Chana, Head of Business Development, Roche Diagnostics
- Ulf Hengstmann, Digital Innovation Manager, Bayer Business Services
- Mike Karim, CEO, Oxford Endovascular
- Daniel Kroiss, Vice President of R&D, MicroPort CRM
- Hervé Monchoix, Strategic Innovation Leader, Becton Dickinson
- Nicolas Ploquin, CEO, Unilabs France
- Cécile Réal, CEO, Endodiag
- Rogier Receveur, Senior Engineering Manager, Bakken Research Center, Medtronic
- Nils Reimers, Director R&D, Stryker
- Nina Rognon, New Business Development and Innovation Manager, Philips
- Simon Turner, EU Scouting, Baxter

**Academia, technology transfer offices**
- David Aubert, MEDTEG Business Developer, Ghent University
- Remke Burie, Managing Director, Technical Medical Centre, University of Twente
- Josephine Dixon-Hardy, Director Medical Technology Innovation, University of Leeds
- Caroline Dreyer, President, SATT Conectus
- Terry Gourlay, Head of Department, Biomedical Engineering, University of Strathclyde
- Abhay Pandit, Scientific Director, CURAM

**Investors**
- Frank Bulens, Partner, Imec.xpand
- Anke Cassing, Investment Manager, High-Tech Gründerfonds
- James Greene, Advisor, Seroba Lifesciences

**Associations, clusters and law firms**
- Florent Surugue, Economic Development and SMEs Director, SNITEM
- Cécile Théard-Jallu, Partner Attorney, De Gaulle Fleurance & Associés
The MedFIT pitch sessions offer the opportunity to detect the most innovative and promising start-ups, R&D projects, licensing opportunities and services in order to foster partnerships and business development opportunities in the MedTech, diagnostic and digital health fields.

**Pitch sessions**

**START-UP SLAMS**

The Start-up Slams are a great opportunity for young companies seeking to raise a financing round to showcase their project in front of potential partners and investors. The winner(s) will be awarded as the most innovative start-up(s) in Europe.

**COLLABORATIVE AND LICENSING OPPORTUNITY PRESENTATIONS**

The Collaborative and Licensing Opportunity Presentations are a great opportunity for TTOs, universities, research institutes and companies to showcase their technologies in front of potential partners, in order to entail a collaborative project and/or a licensing deal. The winner(s) will be awarded as the most promising technology(ies) in Europe.

**APPLY** before July 29th, 2020

**BE SELECTED** by a jury of experts

**PITCH** during MedFIT
In the unique context of this year, MedFIT organisers and its Steering Committee made the decision to organise MedFIT together with BioFIT, the leading European partnering event for early-stage deals and investment rounds in the Pharma/Biotech field. Reduced rates are offered should you decide to attend both events.

### REGISTRATION FEES

<table>
<thead>
<tr>
<th>Fees per person (excl. VAT)</th>
<th>EARLY BIRD</th>
<th>LATE REGISTRATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mature company (&lt; 5 years old)</td>
<td>€908</td>
<td>€998</td>
</tr>
<tr>
<td>Investor</td>
<td>€908</td>
<td>€998</td>
</tr>
<tr>
<td>Cluster / Association</td>
<td>€700</td>
<td>€770</td>
</tr>
<tr>
<td>TTO / University / Research Institution</td>
<td>€700</td>
<td>€770</td>
</tr>
<tr>
<td>Emerging company (&lt; 5 years old) / SME (&lt; 5 employees)</td>
<td>€507</td>
<td>€558</td>
</tr>
<tr>
<td>Academic research fellow/associate / Clinician</td>
<td>€320</td>
<td>€352</td>
</tr>
</tbody>
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### EXHIBITION FEES

(excl. VAT)

<table>
<thead>
<tr>
<th>Start-up corner: 4 m² (incl. 1 full pass*</th>
<th>€1,300</th>
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</thead>
<tbody>
<tr>
<td>6 m² (incl. 1 full pass* + 1 visitor pass**)</td>
<td>€2,200</td>
</tr>
<tr>
<td>9 m² (incl. 1 full pass* + 1 visitor pass**)</td>
<td>€3,300</td>
</tr>
<tr>
<td>12 m² (incl. 1 full pass* + 2 visitor pass**)</td>
<td>€4,400</td>
</tr>
<tr>
<td>18 m² (incl. 2 full pass* + 1 visitor pass**)</td>
<td>€6,600</td>
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*The FULL PASS gives access to all MedFIT activities including the partnering platform to pre-organise one-to-one meetings.

**The VISITOR PASS gives access to all MedFIT activities except the partnering platform.

### SPONSORSHIP OPPORTUNITIES*

(excl. VAT)

- **PLATINUM**
  - €20,000
- **GOLD**
  - €15,000
- **SILVER**
  - €10,000
- **BRONZE**
  - €6,000

Achieving your business goals starts here!

*Possibility to customise an offer to fit your needs.

### VENUE

LILLE GRAND PALAIS
1, Boulevard des Cités Unies
59777 Lille, France

### CONTACT

Romain Doliger
rdoliger@eurasante.com
+33 (0)3 28 55 90 79

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@MEDFIT_EVENT

Registration and information on
www.medfit-event.com