



The European partnering event  
for **innovation partnerships** and **investment rounds**  
in the **MedTech, diagnostic** and **digital health** sectors



 **700+**  
**delegates**

 **25+ countries**  
**represented**

**DIGITAL  
FORMAT**

**DECEMBER**  
**7<sup>TH</sup> - 9<sup>TH</sup>**  
**2021**  
**5<sup>TH</sup> EDITION**

**INSIDE THE EVENT:**

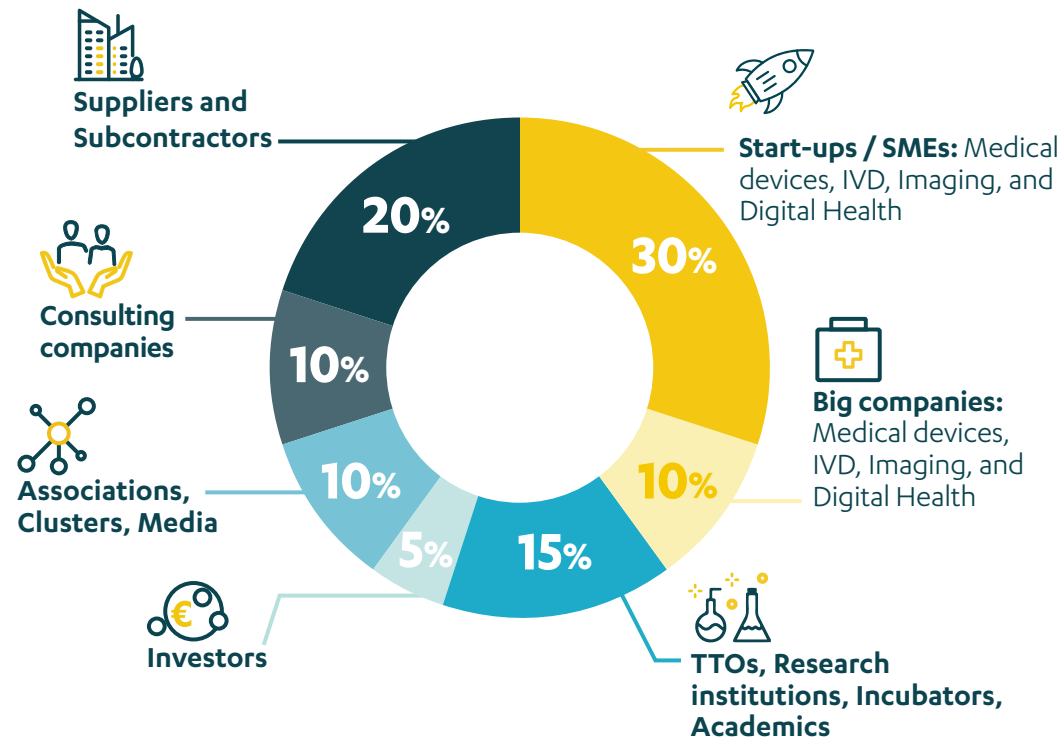
- One-on-one meetings
- Conferences
- Pitch sessions
- Exhibition

Organised together with



**Pharma, Biotech**

## Who will you meet?



## Conferences

Steered by a prestigious Committee, the **MedFIT conference programme** brings together **international speakers** to debate on innovation-focused topics and to discuss the current stakes of the sector related to:

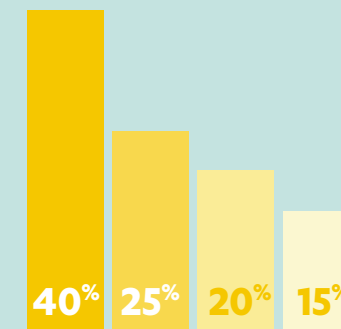
- 1 Collaborate to innovate**  
#Partnerships #OpenInnovation #R&D
- 2 Financing innovation**  
#VCs #Startups #Investors
- 3 Innovation to market**  
#Regulation #BusinessModels #Strategy

All MedFIT attendees will have access to a mix of live and on-demand content during the event. This content will be available for 30 days afterwards. They will also have the opportunity to debate with the speakers via interactive online chats.

## One-on-one meetings

**24 H A DAY** TO MEET YOUR FUTURE PROJECT PARTNERS, OBTAIN FUNDING AND ACCELERATE INNOVATION

OUT OF 700+ MEDFIT ATTENDEES, **560+ deals** HAVE BEEN GENERATED



### Breakdown of deals by nature:

- 40% of commercial collaborations
- 25% of R&D collaborations
- 20% of financing and fundraising
- 15% of license agreements

Estimate based on the delegates' outcomes from the 2 previous editions



IDENTIFY



INITIATE



MEET



DEVELOP

## Exhibition | Visibility pack

If you wish to be recognised as a key innovation player in the MedTech, diagnostic and digital health sectors, combining your “full pass” with a “visibility pack” will allow you to:

- **Enhance** your visibility among innovative leaders
- **Maximise** your business opportunities with informal meetings
- **Expand** your network
- **Highlight** your assets, services and innovations

*Visibility pack from €200 to €300 depending on your organisation's profile.*



## Pitch sessions

The MedFIT pitch sessions offer the opportunity to detect the most innovative and promising start-ups, R&D projects and licensing opportunities in order to foster partnerships and business development opportunities in the MedTech, diagnostic and digital health fields.

### START-UP SLAMS

The Start-up Slams are a great opportunity for **young companies** (and particularly for start-ups seeking to raise a financing round) to showcase their project in front of potential partners and investors.

### COLLABORATIVE AND LICENSING OPPORTUNITY PRESENTATIONS

The Collaborative and Licensing Opportunity Presentations enable **TTOs, universities, research institutes and companies** to showcase their technologies in front of potential partners, in order to entail a collaborative project and/or a licensing deal.

A few weeks before the event: The selected candidates will be put in condition of the D-day through a warm-up session to help them improve their pitch thanks to valuable **feedback** from the jury.

During the event: The selected candidates will be offered to present their project and receive advice and feedback ("**speed-mentoring**") from a panel of experts.

The winners will be awarded as the most innovative start-up and the most promising technology in MedTech, diagnostic and digital health.

## Steering committee

### INDUSTRY



**Stig Visti Andersen**  
CEO  
VentriJect 🇩🇪



**Xavier Bertrand**  
VP EMEA Healthcare Services & Alliances  
Boston Scientific 🇫🇷



**Franz Bozsak**  
CEO & Co-Founder  
Sensome 🇩🇪



**Ravi Chana**  
Head of Business Development  
Roche Diagnostics 🇫🇷



**Joël Courville**  
VP Strategy & Corporate Affairs  
MicroPort CRM 🇫🇷



**James Greene**  
CEO  
MedLumics 🇪🇸



**Ulf Hengstmann**  
Digital Lead Medical Affairs & Pharmacovigilance  
Bayer 🇩🇪



**Mike Karim**  
CEO  
Oxford Endovascular 🇬🇧



**Hervé Monchoix**  
Strategic Innovation Leader  
Becton Dickinson 🇫🇷



**Nicolas Ploquin**  
CEO  
Unilabs 🇫🇷



**Cécile Réal**  
CEO  
Endodiag 🇫🇷



**Nils Reimers**  
Director R&D  
Stryker 🇪🇸



**Rogier Receveur**  
Senior Program Manager Innovation and New Business Generation  
Medtronic 🇧🇪



**Nina Rognon**  
New Business Development and Innovation Manager  
Philips 🇫🇷



**Simon Turner**  
Owner  
Nomis Life Sciences 🇫🇷

### ACADEMIA, TTO



**David Aubert**  
MEDTEG Business Developer  
Ghent University 🇫🇷



**Remke Burie**  
Managing Director  
Technical Medical Centre, University of Twente 🇧🇪



**Caroline Dreyer**  
President  
SATT Conectus 🇫🇷



**Vassilis Georgiadis**  
Principal Partnerships Manager (Pharma & Healthcare)  
UCL Innovation and Enterprise 🇬🇧



**Michel de Mathelin**  
Director  
i-cube lab 🇫🇷



**Abhay Pandit**  
Scientific Director  
CURAM 🇮🇳

### ASSOCIATIONS, CLUSTERS AND LAW FIRMS



**Marco Pintore**  
General Manager  
BioValley France 🇫🇷



**Florent Surugue**  
Economic development & SMEs Director  
SNITEM 🇫🇷



**Cécile Théard-Jallu**  
Partner Attorney  
De Gaulle Fleurance & Associés 🇫🇷



**Grégory Vernier**  
Executive Director  
Medicalps 🇫🇷



**Etienne Vervaecke**  
General Manager  
Eurasanté & Clubster-NHL 🇫🇷

### INVESTORS



**Frank Bulens**  
Partner  
Imec.xpand 🇪🇸



**Anke Cassing**  
Investment Manager  
High-Tech Gründerfonds 🇩🇪



## They trust us

### MEDTECH, DIGITAL HEALTH AND DIAGNOSTIC COMPANIES

Bayer | Becton Dickinson | Boston Scientific | EVEON | Guerbet |  
Macopharma | Medtronic | MicroPort CRM | MindMaze | Philips Healthcare |  
Roche Diagnostics | Stryker | Unilabs...

### TTOS, RESEARCH INSTITUTES & ACADEMIA

ICube Lab | MBM ScienceBridge GmbH | SATT Linksum |  
UCL Innovation and Enterprise | SNITEM | University of Cape Town |  
University of Ghent | World Trade Center Twente...

### INVESTORS

Asabys Partners | Crédit Mutuel Equity | European Investment Bank | European  
Investment Fund | High-Tech Gründerfonds | Imec.xpand |  
Peppermint Venture Partners | Seroba Life Sciences | TVM Capital GmbH...

### CROS, CONSULTING FIRMS & PROFESSIONAL SERVICES

Asphalion | BIOSELLTIM | Catalyze | eg technology | ExperTrials | Hope.Tech |  
ICOSA | McDonnell Boehnen Hulbert & Berghoff LLP...

2021 Sponsors:



Organisers:



## Registration fees

### FULL PASS

The full pass gives access to all the activities of the event:

- One-on-one meetings
- Conferences
- Pitch sessions

### VISIBILITY PACK

**The visibility pack is accessible only if you order at least 1 full pass.**

This visibility pack enables you to maximise your business opportunities by offering:

- An overview of your profile (with your logo, description...)
- Items inside your profile (possibility to add documents/videos on your profile)
- The tracking of visitors on your profile
- Many other advantages...

To discover in detail what is included in the visibility pack, please visit the MedFIT website: [www.medfit-event.com/exhibition-opportunities/](http://www.medfit-event.com/exhibition-opportunities/)

	Mature company (> 5 years old)	Cluster Association	TTO   Research institution   University	Emerging company (≤5 years old) SME (≤5 employees)	Academic research fellow/ associate, clinician	Investor (pre-seed, seed or Series A)
	<b>VISIBILITY PACK</b>					
	€ 300	€ 300	€ 300	€ 200	€ 200	
	+	+	+	+	+	
	<b>FULL PASS</b>					
<b>Super Early Bird</b> Before April 29 <sup>th</sup> , 2021 incl.	€ 511	€ 455	€ 394	€ 286	€ 181	<b>Contact us:</b> Soukeïna Maimoun  smaimoun@eurasante.com  +33 (0)3 28 55 90 79
<b>Early Bird</b> From April 30 <sup>th</sup> to June 30 <sup>th</sup> , 2021 incl.	€ 568	€ 501	€ 438	€ 317	€ 200	
<b>Regular Fee</b> From July 1 <sup>st</sup> to October 31 <sup>st</sup> , 2021 incl.	€ 636	€ 560	€ 490	€ 355	€ 224	
<b>Late Registration</b> From November 1 <sup>st</sup> , 2021 incl.	€ 699	€ 616	€ 539	€ 391	€ 246	

The FULL PASS fees are excl. VAT and per person. **25% off any additional full pass for the same organisation**  
Only 1 visibility pack is needed per organisation.

## Sponsorship opportunities



Possibility to customise an offer to fit your needs