# **怖** Start-up Slams

The Start-up Slams\* give young entrepreneurs the opportunity to present their projects or technologies and find industrial partners and investors.



### **Antoine Noel CEO & Co-founder Japet Medical Devices**

«Winning the 2017 Jury Prize allowed us to get feedback from opinion leaders on our medical device, as well as advice regarding its development: MedFIT is the event not to be missed for start-

# **◆ HOW DOES IT WORK?**



30<sup>th</sup> April 2018









Be selected byajury

Pitch during MedFIT

#### **ELIGIBILITY**

The Start-up Slams are dedicated to emerging companies (less than 5 years old)

of experts

# **◆ THE SELECTED START-UPS WILL BENEFIT FROM:**

- A dedicated meeting space located in the heart of the exhibition area to hightlight their visibility
- A five-minute pitch to present their strategy to potential partners and investors
- A speed-mentoring from medtech experts to help them develop their project

# Join MedFIT 2018

# REGISTRATION FEES\*

	EARLY BIRD (Before 28 * January)	FULL PRICE (From 29 <sup>th</sup> January until 27 <sup>th</sup> May)	LATE REGISTRATION (From 28 th May)
Industry / Service provider / Investor	€ 687.20	€859	€944.90
Non-profit organisation / TTO / Research institute	€527.20	€ 659	€724.90
Emerging company (\$5 years old) / SME (\$5 employees)	€383.20	€ 479	€ 526.90
Academic scientist / Clinician	€ 207.20	€259	€284.90

# HIGHLIGHT YOUR COMPANY



# Exhibit at MedFIT\*

Book your stand and hold your meetings at your own booth:

- 12m² equipped booth...... € 4,400 (Incl. 2 full passes)
- 18m² equipped booth ...... € 6,600 (Incl. 2 full passses +1 visitor pass)



# Sponsor MedFIT<sup>\*</sup>







\*Excl. VAT



@MEDFIT EVENT

www.medfit-event.com

#### **CONTACT**

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# **EVENT VENUE**

Strasbourg Convention Centre Palais de la Musique et des Congrès Place de Bordeaux 67082 Strasbourg, France



2<sup>nd</sup> edition



26° & 27°

**JUNE** 2018

**STRASBOURG - FRANCE** 

# A 360° approach

to build innovation partnerships, source licensing deals and accelerate market access in medtech

#### www.medfit-event.com

Organised by: **eurasanté** 















# **MedFIT**

# at a glance

After a successful first edition, MedFIT emerges as the leading European business convention dedicated to innovation partnerships in the fields of medical technologies and diagnostics.

# **► WHO WILL YOU MEET?**



### ◆ ONE EVENT - 4 ACTIVITIES



#### **ONE-TO-ONE MEETINGS**

Build and develop innovation and business collaborations



### **CONFERENCES AND ROUNDTABLE DISCUSSIONS**

Gain insight and discover the latest industry trends



# **START-UP SLAMS**

Identify and promote innovative products and technologies



### **EXHIBITION**

Highlight your company with other innovators in the medtech sector

# CO One-to-one meetings

The business convention is the best way to identify and connect with potential business, research and financial partners.



**Participants** 



Countries represented



to meet your future project partners, accelerate innovation and get financed



# **Nicolas Ploquin**

Area General Manager, Emerging Markets Europe / Middle East / Africa, Johnson & Johnson

«Large groups can't master everything; they need to think outside their organisation in terms of innovations sourcing and MedFIT is the perfect event to settle qualified one-to-one meetings with potential partners.»

# **● 3 EASY STEPS**



**LOG IN** 

to the partnering

platform







# **SCHEDULE**

meetings with organisations of your interest

# **MEET**

your future partners



**ONE MONTH BEFORE** THE EVENT

# **DURING** THE EVENT

# Conferences and roundtable discussions

Supported by a prestigious Steering Committee, MedFIT offers a comprehensive programme organised around three tracks:



# Collaborate to innovate

#licensing, #partnerships, #R&D



#### Finance innovation

**#VC**, **#startups**, **#investors** 

# Track 3

### Market innovation

#MDR, #business models, #strategy





**Paul Borm** Founder, Nano4Imaging

«MedFIT offers a unique mix of very lively panel discussions on different angles of medical device development and is an inspiring environment to meet with leading experts. An inspiring mix of people and topics that deserves further extension at European level, where revitalisation of the classical MedTech meetings is welcome.»