## **EVENT SNAPSHOT** Wednesday 28<sup>th</sup> June

	Meije Room Conferences	7 Laux 5 Room Workshops & Start-up Slams	Business Convention
8:00AM 9:00AM	WELCOME COFFEE & REGISTRATION		
9:00AM 10:00AM	ં <b>ું</b> : How to source innovation in medtech through collaborations with academia?		
10:00AM 10:30AM	COFFEE BREAK		
	Keynote "Pulse	of the Industry"	
10:30AM 12:30PM	PLENARY SESSION:  How can Europe be more competitive in medical technologies?  Pelvoux Amphitheater		
12:30PM 02:00PM	LUNCH		One-to-one
2:00PM 3:00PM	New medical device regulation in Europe: A challenge or an opportunity for innovation?	Medtech Experts	meetings
3:00PM 4:00PM	How to identify initial sources of funding for medtech R&D projects?	Medtech Experts	
4:00PM 4:30PM	COFFEE BREAK		
4:30PM 6:00PM	i i i i i i i i i i i i i i i i i i i	Medtech Experts	
6:15PM	TECHNOMED PARTY		
	A SHUTTLE SERVICE IS AVAILABLE FROM ALPEXPO TO THE BASTILLE FROM 6:15PM ONWARDS		

TRACK 1
COLLABORATE TO INNOVATE



TRACK 3
MARKET INNOVATION

## **EVENT SNAPSHOT** Thursday 29<sup>th</sup> June

	Meije Room Conferences	Innov'Area Workshops & Start-up Slams	Business Convention
8:00AM 9:00AM	WELCOME COFFEE & REGISTRATION		
9:00AM 10:00AM	Market access: How to create value through alliances with big players?		
10:00AM 10:30AM	COFFEE BREAK		
10:30AM	Innovation in clinical trials	Lessons learned: Dos and Don'ts from entrepreneurs	
11:30AM	design: How can meditech save time and money?	Start-up Slams	
11:30AM 12:30PM		Awards Ceremony	
12:30PM 2:00PM	LUNCH		One-to-or meetings
2:00PM 3:00PM	Collaboration between SMEs and mature companies: How to spark the interest of big players?		
3:00PM 4:00PM	How to attract venture capital for early stage financing?		
4:00PM 4:30PM	COFFEE BREAK		
4:30PM 5:30PM	Integrating market access strategy into emerging medtech companies: How to succeed?		
5:30PM	END OF MEDFIT 2017		

