



MedFIT

Fostering Innovation in medTech

2nd edition



26TH & 27TH
JUNE
2018

STRASBOURG - FRANCE

A 360° approach
to build innovation partnerships,
source licensing deals and accelerate
market access in medtech

www.medfit-event.com

Organised by:



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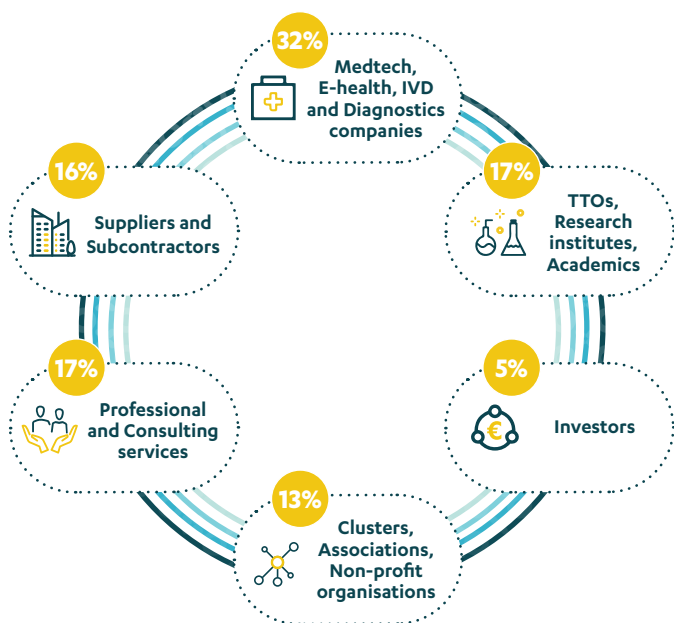
MedFIT

at a glance

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After a successful first edition, MedFIT has emerged as the leading European business convention dedicated to **innovation partnerships** in the fields of medical technologies and diagnostics. MedFIT also aims to become the **marketplace for investment** in medtech.

WHO WILL YOU MEET?



ONE EVENT - 4 ACTIVITIES



ONE-TO-ONE MEETINGS

Build and develop innovation and business collaborations



CONFERENCES AND ROUNDTABLE DISCUSSIONS

Gain insight and discover the latest industry trends



START-UP SLAMS

Identify and promote innovative products and technologies



EXHIBITION

Highlight your company with other innovators in the medtech sector

One-to-one meetings

The business convention is the best way to **identify and connect** with potential business, research and financial partners.



600

Participants



20+

Countries represented



to meet your future project partners, accelerate innovation and get financed



Nicolas Ploquin

Area General Manager, Emerging Markets Europe / Middle East / Africa, Johnson & Johnson

«Large groups can't master everything; they need to think outside their organisation in terms of innovations sourcing and MedFIT is the perfect event to settle qualified one-to-one meetings with potential partners.»

3 EASY STEPS



LOG IN

to the partnering platform



SCHEDULE

meetings with organisations of your interest



MEET

your future partners

**ONE MONTH PRIOR
TO THE EVENT**

**DURING
THE EVENT**



Conferences and roundtable discussions

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Supported by a prestigious Steering Committee, MedFIT offers a **comprehensive programme** organised around three tracks:

Track 1

Collaborate to innovate

#licensing, #partnerships, #R&D

Track 2

Finance innovation

#VCs, #startups, #investors

Track 3

Market innovation

#regulation, #business models, #strategy



10

Panel discussions



50

High-level speakers



Paul Borm

Founder, Nano4Imaging

«MedFIT offers a unique mix of very lively panel discussions on different angles of medical device development and is an inspiring environment to meet with leading experts. An inspiring mix of people and topics that deserves further extension at European level, where revitalisation of the classical MedTech meetings is welcome.»



Start-up Slams

The Start-up Slams* give young entrepreneurs the opportunity to **present their projects or technologies** and **find industrial partners and investors**.



Antoine Noel

CEO & Co-founder Japet Medical Devices

«Winning the 2017 Jury Prize allowed us to get feedback from opinion leaders on our medical device, as well as advice regarding its development; MedFIT is the event not to be missed for start-ups.»

HOW DOES IT WORK?



Apply

before
30th April 2018



Be selected

by a jury
of experts



Pitch

during MedFIT



ELIGIBILITY

The Start-up Slams are dedicated
to emerging companies (less than 5 years old)

THE SELECTED START-UPS WILL BENEFIT FROM:

- **A dedicated meeting space** located in the heart of the exhibition area to highlight their visibility
- **A five-minute pitch** to present their strategy to potential partners and investors
- **A speed-mentoring** from medtech experts to help them develop their project

*Free for all MedFIT participants

Join MedFIT 2018

REGISTRATION FEES*

	EARLY BIRD (Before 28 th January)	FULL PRICE (From 29 th January until 27 th May)	LATE REGISTRATION (From 28 th May)
Industry / Service provider / Investor	€ 687.20	€ 859	€ 944.90
Non-profit organisation / TTO / Research institute	€ 527.20	€ 659	€ 724.90
Emerging company (≤ 5 years old) / SME (≤ 5 employees)	€ 383.20	€ 479	€ 526.90
Academic scientist / Clinician	€ 207.20	€ 259	€ 284.90

HIGHLIGHT YOUR COMPANY



Exhibit at MedFIT*

Book your stand and hold your meetings at your own booth:

- 6m² equipped booth € 2,200 (Incl. 1 full pass)
- 9m² equipped booth € 3,300 (Incl. 1 full pass + 1 visitor pass)
- 12m² equipped booth..... € 4,400 (Incl. 2 full passes)
- 18m² equipped booth € 6,600 (Incl. 2 full passes + 1 visitor pass)



Sponsor MedFIT*



*Excl. VAT



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EVENT VENUE

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