

After a successful 1st edition, MedFIT has emerged as a not-to-be missed european convention in the medtech sector

Eurasanté, the NHL Cluster, Alsace BioValley and Medicalps are pleased to announce that MedFIT, the one-stop-shop convention for all the medtech actors is coming back on June 26th and 27th 2018 in Strasbourg (France).

Why do all medtech actors need a meeting place for innovation?

80% of medical devices companies believe that future innovations will increasingly result from partnerships. Innovation is seen as the top growth driver and companies have to adopt collaborative business models. **Finding the right opportunity and partners at the right time is essential for optimal innovation.** Collaborations between academics, large industrials, innovative start-ups and R&D services companies are likely to be the key to ensuring that the medtech industry can continue to deliver lifesaving innovations to patients.

The increase of regulatory constraints are further burdening the R&D processes. Increased compliance necessitates a fresh approach to maximizing work efficiency and collaborations.

In parallel, new medical devices combine various types of expertise including electronics, IoT, e-health, mechanics and innovative materials. **The complex combination of knowledge, technologies and processes required to develop new products fosters the development of high value partnerships.**



Martin Bruggemann
Medical Design Director,
Dolmen

«One of the solutions to overcome barriers in medical technologies is to reach key opinion leaders of the field and convince them to join your team. That's why, all the medtech actors clearly need a meeting place.»

Driven by the exponential technology developments, the medtech sector is currently producing exciting innovations and requires financing, especially early stage funding. **Corporate and VC investor groups lack European meeting points to source and invest in innovations from research institutions, academic spin-offs and emerging medtech companies.** In addition to direct investments, strategic partnerships are also a win-win for large companies and start-ups with bigger companies collaborating with start-ups to access and fund early-stage innovations.

Why MedFIT is the optimal convention for medtech innovation?

MedFIT offers **international actors in medical technologies and diagnostics** a meeting place to develop the emergence of **new and innovative products and services** and to **facilitate market access** for innovation. MedFIT also plans to become the European marketplace for investment in medtech.

MedFIT's **business convention**, at the heart of the event, aims at fostering partnerships and allows participants to target and request meetings to potential partners via an online platform prior to the event.



Nicolas Ploquin
Area General Manager, VP Western
European, Johnson & Johnson

«Large groups can't master everything; they need to think outside their organisation in terms of innovations sourcing and MedFIT is the perfect event to organise qualified one-to-one meetings with potential partners.»

Attendees can also network with top-level players in the **exhibition** and have the chance to discover new innovations during the **start-up slams**. In addition, they can gain insight and knowledge by attending **top-level conferences**, an excellent way to stay updated on the latest medtech sector developments and opportunities.

In total, **600 industry leaders, start-up stakeholders, academics, TTOs, investors and R&D, IP and services company experts** will meet to identify, promote and share innovations, services and licensing opportunities over two days.

Leading medtech companies already confirmed their presence such as Medtronic, Johnson & Johnson Medical Devices, Baxter, Philips, Stryker, Livanova, Becton Dickinson, Guerbet, Urgo, BioCer, Endodiag, Corwave, 3D-Side, Vitricell, Echolight, Surgica robotica, Panaxium, Inserm Transfert, FINDMED, Campus technologies Freiburg, CURAM Institute, WBC incubator, SNITEM, The Actuator, University of Strathclyde, University of Twente, University of Leeds, Technion, Quadrivium Ventures, Seroba Lifesciences, Medevice, Panakes Partners, High-tech Gründerfonds Management, Kreos Capital and many others. **This MedFIT second edition sounds promising!**



Paul Borm
Founder, Nano4Imaging

«MedFIT offers a unique mix of very lively panel discussions on different angles of medical device development and is an inspiring environment to meet with leading experts.»



João Bocas
CEO, Wearables Expert

«In 2017, the conference had many interesting topics and sessions, however the Start-ups Slams was extremely popular. The panel was extremely rich in terms of expertise and sector specific experience.»

MEDFIT WILL TAKE PLACE AT STRASBOURG IN THE HEART OF THE FRANCO-GERMANO-SWISS MEDTECH HUB



Representing more than 45% of the European market, the Franco-Germano-Swiss BioValley gathers renowned medtech leaders such as Stryker, GE Healthcare, Brüker, Zimmer and high-potential start-ups, in addition to medtech scientific experts and opinion leaders based in 13 research institutes and laboratories.

Furthermore Strasbourg's medtech campus brings together industrial, scientific and clinical skills and a complete range of complementary services for companies to design, develop and launch the tomorrow's medical devices in the European market.

MedFIT 2018 at a glance

2nd Edition | 26th & 27th June 2018

Key Figures

- > 600 Participants
- > 3,000 Meeting requests (in 2016)
- > 20+ Countries Represented
- > 10 Conferences – 2 Plenary sessions
- > 60 Exhibitors

Event venue

Strasbourg Convention Centre

Palais de la Musique et des Congrès
Place de Bordeaux
67082 Strasbourg, France

Contact

Nadège Joly

Event Communication Officer
njoly@eurasante.com

www.medfit-event.com



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MedFIT, Fostering Innovation in Medtech

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