MedFIT
Fostering Innovation in medTech

25th & 26th of June 2019
Lille, France

Connecting you with key innovators in the MedTech, digital health and diagnostic sectors

Organised by:

Institutional partners:

www.medfit-event.com
MedFIT is the leading European business convention dedicated to innovation partnerships in the fields of medical technology, diagnostic and digital health. MedFIT is also the primary marketplace for early-stage MedTech investment.

**WHO WILL YOU MEET?**

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**ONE EVENT - 4 ACTIVITIES**

- **ONE-TO-ONE MEETINGS**
  Build and develop innovation and business collaborations
- **CONFERENCES AND ROUNDTABLE DISCUSSIONS**
  Gain insight and discover the latest industry trends
- **PITCH SESSIONS**
  Identify and promote innovative products, technologies and services
- **EXHIBITION**
  Highlight your company’s visibility with other innovators in the MedTech sector
One-to-one meetings

The business convention is the best way to identify and connect with potential business, research and financial partners.

John MacMahon
CEO, Mitre Medical

“The philosophy of MedFIT’s one-to-one meetings is sort of new in the sector. Not only you’ll be able to connect with family to bigger funds, but also to the whole medtech community: Technology, cash and expertise are gathered in a single place.”

Mathieu Charleux
Medical Devices Consultant, MD 101

“Face-to-face meetings are the greatest advantage of the event. It really allows to exchange in-depth with all the medtech players.”

Remke Burie
Managing Director, University of Twente

“In Healthcare, it’s all about collaborations between academy, industry and other players of the sector. With the business convention, you have time to meet and interact with them.”

48H to meet your future project partners, obtain funding and accelerate innovation

HOW DOES IT WORK?

LOG IN to the partnering platform

REQUEST meetings with organisations of interest to you

MEET your future partners

DEVELOP new collaborations and partnerships

From the 27th of May 2019

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Remke Burie
Managing Director, University of Twente

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Conferences and roundtable discussions

50 International high-level speakers

Supported by a prestigious Steering Committee, MedFIT offers a broad programme around four tracks:

- Collaborate to innovate
  - #Licensing #Partnerships #R&D
- Finance innovation
  - #VCs #Startups #Investors
- Market innovation
  - #Regulation #BusinessModels #Strategy
- Navigating Digitalisation
  - #AI #Data #Transformation

«Knowing the market is very important; The MedFIT conferences provide great opportunities to learn more and gain insight on new rules and best practices.»

Tamar Raz
CEO, Hadasit

«Excellent animated panel discussions at MedFIT 2018. Ever so satisfying to discuss in front of a knowledgeable audience.»

Kayar Raghavan
Investor Mentor & NED, London Business Angels

«I was very pleased to find people with interests that are very relevant to things we want to know about, which isn’t just about industry or just about academia, but how the two work together. That was well addressed in the programme.»

Josephine Dixon-Hardy
Director of Medical Technologies Innovation, University of Leeds
**Pitch Sessions**

Present your project in front of MedTech experts and find partners.

**START-UP SLAMS**

The Start-up Slams are dedicated to entrepreneurs who have innovative **start-up companies** (From creation up to Series A). The selected candidates will receive advice and feedback (**“speed-mentoring”**) from a panel of experts. The winners will receive a prize and be awarded as the **most innovative start-ups in Europe**.

**LICENSING OPPORTUNITY PRESENTATIONS**

The Licensing Opportunity Presentations give **TTOs, universities, research institutes** and companies the opportunity to **present ready-to-be licensed technologies** and aim at fostering alliances and business development opportunities on innovative projects.

**SERVICE PRESENTATIONS**

Are you a **service provider** or a **technology platform** involved in MedTech and diagnostics? You will have the opportunity to give a short presentation of your services in front of the MedFIT participants.

*Free for all MedFIT participants*
Join MedFIT 2019

REGISTRATION FEES*

Book your pass online as soon as possible and save money:

<table>
<thead>
<tr>
<th>Industry / Service provider</th>
<th>EARLY BIRD (Before February 3rd 2019 incl.)</th>
<th>REGULAR PRICE (From February 4th until May 26th 2019 incl.)</th>
<th>LATE REGISTRATION (From May 27th 2019)</th>
</tr>
</thead>
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<tr>
<td>Investor</td>
<td>€ 687</td>
<td>€ 859</td>
<td>€ 945</td>
</tr>
<tr>
<td>Non-profit organisation / TTO / Research institute</td>
<td>€ 527</td>
<td>€ 659</td>
<td>€ 725</td>
</tr>
<tr>
<td>Emerging company (≤ 5 years old) / SME (≤ 5 employees)</td>
<td>€ 383</td>
<td>€ 479</td>
<td>€ 527</td>
</tr>
<tr>
<td>Academic scientist / Clinician</td>
<td>€ 207</td>
<td>€ 259</td>
<td>€ 285</td>
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Registration and information on www.medfit-event.com

INCREASE YOUR COMPANY’S VISIBILITY*

EXHIBIT AT MEDFIT

Book your stand and hold your meetings at your own equipped booth:

- **6m²**  € 2,200 (Incl. 1 full pass)
- **9m²**  € 3,300 (Incl. 1 full pass + 1 visitor pass)
- **12m²** € 4,400 (Incl. 2 full passes)
- **18m²** € 6,600 (Incl. 2 full passes + 1 visitor pass)

SPONSOR MEDFIT

- **GOLD**  €15,000
- **SILVER**  €10,000
- **BRONZE**  € 6,000

There are many additional visibility opportunities, please contact us for a customised offer.

*Excl. VAT

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@MEDFIT_EVENT