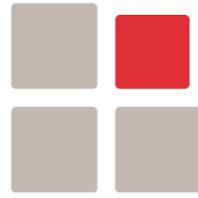




WE WANT YOU AS A MEDIA PARTNER

BioFIT | MedFIT | AgeingFit | NutrEvent





eurasanté

Invest for Success

Eurasanté is an incubator, a technology transfer facilitator and a leading cluster in the fields of healthcare, biotech, MedTech, nutrition in the Northern France region. Eurasanté assists French and foreign companies, entrepreneurs, scientists and clinicians with their innovation and development projects. In addition, Eurasanté organises 4 international healthcare-related B to B events which aim to increase and improve interactions between academia and industry and encourage additional innovative sector collaborations:

BioFIT (Life Sciences)

NutrEvent (Food, Feed, Nutrition)

MedFIT (MedTech, Diagnostics, Digital health)

AgeingFit (Healthy Ageing)

BioFIT | MedFIT | AgeingFit | NutrEvent

International Events with 4 main activities:



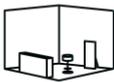
One-to-one meetings to build and develop innovation and business collaborations



Conferences to gain insight and discover the latest industry trends



Presentation sessions to identify and promote innovative products and technologies



Exhibition to highlight your company with other innovators



EVENTS VISIBILITY

BioFIT | MedFIT | AgeingFit | NutrEvent



#Biotech #Academia #Industry
#Collaborations #Innovation #EarlyStage

8th edition | 10th & 11th December 2019 | Marseille

Our key media partners: European
BioTech Magazine, Life Sciences
Europe, TIC Pharma, LaBiotech...



Twitter

1,500 Followers

250,000

Impressions on @BioFIT in 2017

+ 1 Million

Impressions on #BioFIT during BioFIT 2017



Website

80,000 Views/Year



Newsletters/Mailing

30,000 Contacts



Preliminary Programme

1,200 Ex,

Final Programme

1,500 Ex,



#Medtech #Innovation #Startups
#Diagnostics #Digital

3rd edition | 25th & 26th June 2019 | Lille

Our key media partners: DeviceMed,
Medical Plastics News, Innovation
Review, MedTech Engine, Diagnostics
World...



Twitter

530 Followers

75,000

Impressions on @MedFIT in 2017

+ 1 Million

Impressions on #MedFIT2018 during
MedFIT 2018



Website

36,000 Views /Year



Newsletters/Mailing

15,000 Contacts



Preliminary Programme

600 Ex,

Final Programme

800 Ex,



#SilverEco #Ageing #Healthy
#Innovation #Startups

4th edition | 28th & 29th January 2020 | Nice

Our key media partners: Gerontonews,
SilverEco.fr, DirecteurEhpad.com,
Hospimedia, l'Observatoire des Seniors



Twitter

740 Followers

800,000 +

Impressions on #AgeingFit during the
3rd edition



Site Web

[UK] 30,000 Views/Year

[FR] 20,000 Views /Year



Newsletters/Mailing

12,000 Contacts



Preliminary Programme

500 Ex,

Final Programme

700 Ex,



#Nutrition #Health #Food #Feed
#Innovation #Startups

6th edition | 22nd & 23rd October 2019 | Rennes

Our key media partners: Agromedia,
Actif's magazine, Food & Drink
International, Nutraceuticals Now...



Twitter

1,000 Followers

45,000

Impressions on @NutrEvent in 2017



Site Web

45,000 Views /Year



Newsletters/Mailing

10,000 Contacts



Preliminary Programme

400 Ex,

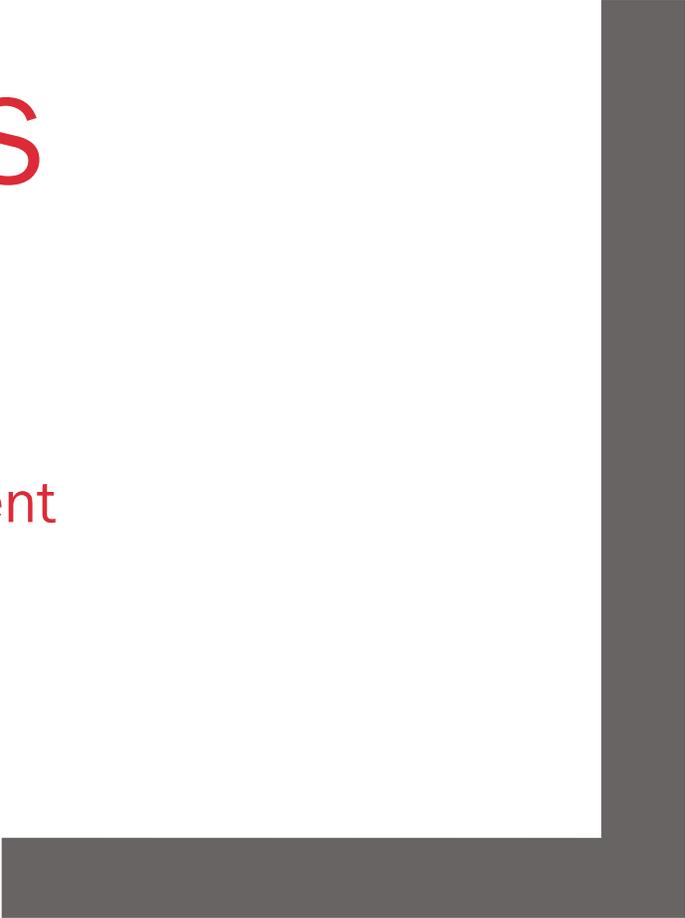
Final Programme

600 Ex,



MEDIA PARTNERS PACKAGES

BioFIT | MedFIT | AgeingFit | NutrEvent



3 Tailored Packages | Media Partners

Pack 1

Pack 2

Pack 3

EURASANTÉ IS COMMITMENT:	From the convention signature to the event	Your Logo as a media partner (website, newsletters, preliminary programme and programme)	✓	✓	✓
		Communication on Social Media	1 post on 1 social media	1 post by social media	1 post by social media
		A dedicated news on the website of the event			✓
		Discount on the full pass for your subscribers	-10%	-15%	-20%
EURASANTÉ IS COMMITMENT:	During the event	Ad in the final programme			1 Full page
		Visitor pass	1	2	1 + 1 full pass
		The magazine of the media in the press area		✓	✓
		Moderation of a conference (excl. Plenary session)			✓
THE MEDIA IS COMMITMENT:	From the convention signature to the event	Our event on your agenda	✓	✓	✓
		Banner/Ad on your website/magazine		✓	✓
		Communication on Social Media	1 post on 1 social media	1 post by social media	1 post by social media
		An article about the event on your media	✓	✓	✓
		Dedicated mailing to promote the event		✓	✓
THE MEDIA IS COMMITMENT:	During the event	Attend the press conference	(if the media wants)	✓	✓
		Interview of an attendee/organisator		✓	✓
		Communication on Social Media (1 post min / day)	✓	✓	✓
THE MEDIA IS COMMITMENT:	After the event	An article about the event	✓ (via the press folder if the media doesn't attend the event)	✓	✓

Would you like to support
more than an event
and/or during more than one edition?

No problem.

We can adapt the package.



CONTACT | Valentine Delabie

Event Communication Officer

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