

MedFIT 2019 | June 25th & 26th, 2019 | Press tour

Tuesday, June 25th, 2019

9.00 am – 9.30 am | Welcome coffee with Etienne VERVAECKE, General Commissioner of MedFIT – *Eurasanté stand*

9.30 am – 11.00 am | Exchange with MedFIT exhibitors

- **Cobra – press conference**

The CoBra project aims to improve the quality of both diagnosis and treatment of localized cancers, by developing a new medical robot prototype for brachytherapy and biopsy under guidance of MRI. The overall objective of the project is to improve the accuracy of cancer diagnosis, and increase the accuracy of treatment, increasing cure rates and minimising side effects. The prostate and other soft tissues will be the main localized cancers of interest in the Cobra project.

- **SGS**

SGS is the world's leading inspection, verification, testing and certification company. We are recognized as the global benchmark for quality and integrity. With more than 97,000 employees, we operate a network of more than 2,600 offices and laboratories around the world. Our core services can be divided into four categories: Inspection, testing, certification and verification.

- **Minnetronix**

Minnetronix Medical is a privately held medical technology company focused on bringing therapies to market that solve unmet needs. Since 1996, we have been a valued development, manufacturing and technology partner for medical device companies across the globe. We specialize in RF Energy, Fluid and Gas Management, Optical Systems and Stim and Wearable devices. Today, we are expanding what we do and we are developing a portfolio of proprietary solutions for the Neuro ICU.

- **KIWA**

Kiwa is an autonomous global organization in Testing, Inspection and Certification (TIC), training and consultancy services. We create trust by contributing to the transparency of the quality, safety and sustainability of your organisation's products, services, processes, systems and employees, as well as personal and environmental performance. You have the ambition and we help you to go forward!

- **NAMSA**

NAMSA is a Medical Research Organization (MRO), accelerating product development through integrated laboratory, clinical and consulting services. Driven by our regulatory expertise, NAMSA's MRO® Approach plays an important role in translational research, applying a unique combination of disciplines—consulting, preclinical, toxicology, microbiology, chemistry, clinical and quality—to move client's products through the development process, and continue to provide support through commercialization to post-market requirements, anywhere in the world.

- **OuluHealth**

OuluHealth is a globally recognised health and well-being ecosystem located in Oulu, in northern Finland. OuluHealth brings together various stakeholders with the aim of creating new business opportunities, boosting the health-tech business and delivering more advanced, personalised and connected health services for the benefit of the citizens. The ecosystem is constantly searching for new research and business partners so join us in creating the future of healthcare!

- **Verapido Medical**

Verapido Medical GmbH is a spin-off from Hahn-Schickard developing medical devices for drug delivery. The company focuses on developing innovative, safe, and convenient devices for injection and infusion of liquid drugs into or below the skin. Verapido's most advanced product is the dermaject® intradermal injection device, a specialty device for injections into the top layer of the skin. It is designed to be a highly clinically relevant solution for all intradermal / intracutaneous injections.

- **Icosa**

ICOSA is a business-oriented intellectual property firm committed to its clients, who they are and what and their business is. Dedicated to the health sector, specialized in Life Sciences and Medtech, we provide tailor-made solutions and IP services – prosecution, strategy & valuation – for building strong patent portfolios and thereby creating valuable assets. ICOSA and its clients, on a worldscale, are at the forefront of future medical innovation.

11.00 am – 12.30 pm | Plenary Session “How to increase the number of MedTech unicorns in Europe?”

Europe is currently benefiting from a dynamic MedTech start-up ecosystem. However, not so many of these start-ups succeed in scaling-up. What are the possible strategies and paths to get bigger on MedTech market in Europe? What do we lack in order to accompany the scaling-up of MedTech companies? How to grow the private equity and stock markets to enable more frequent success in that process? How to ensure that the development and consolidation of the sector are also fuelled by MedTech SMEs merger and acquisition deals?

12.30 pm – 2.00 pm | Networking lunch

2.00 pm – 3.00 pm | Focus on medical textiles

Meeting with 4 European project managers dedicated to this topic:

- 3dMed

3DMed aims to improve affordability and large scale accessibility of medical treatment using 3D printed devices. This will be achieved by increasing the TRL of state-of-the-art 3D printing technologies for medical applications and integrating them into a streamlined, fast, cost-effective software platform for use in routine clinical practice.

- 3d4Med

3D4MED, an INTERREG France-Wallonie-Vlaanderen project, is developing innovative 3D matrices for tissue engineering in order to rebuild, regenerate or replace the function of defective tissues or organs. Innovation lies in the formulation of new polymers and on the other hand in the preparation of individualised implants.

- MdTex

As for the continued DIMETEX project aims at structuring the cross-border medical textile devices field around 4 specific actions (mapmaking, animation, projects and capacity building) declined around 6 thematic: implants, biological filtration, regenerative medicine, compression, monitoring and therapeutic.

- Derma

DERMA aims to develop new interventions for the management and treatment of dermal ulcers and related skin conditions, including stomas. By addressing market and patient need, the project will deliver advanced new technologies ready for exploitation by industry to manufacture improved products for the treatment of patients.

From 6.30 pm | Technomed Party, a networking evening with the MedFIT participants, in Lille

Wednesday, June 26th, 2019

10.00 am – 11.00 am | Focus on e-Health

- **10.00 am – 10.30 am | SmartHealth: *Ceremony Award***

SmartHealth is a 2-year cross-border project dedicated to cooperation and collaboration between digital health SMEs and care institutions.

11.00 am – 12.00 pm | Press conference on Imode stand, European project

The project's overall objective is to combine transdisciplinary specific skills and experience of partners (academic research groups, development agency, SMEs) in order to provide the 2 Seas Area with strategic advantage for innovative pharmaceutical and medical applications.

- Project's description
- Scientists explanations
- **Testimonials from Cubic Pharmaceuticals and Roquette**, two key players of the Imode project

12.30 pm – 2.00 pm | Networking lunch

2.00 pm – 3.30 pm | Start-ups Slams – Session 2

Start-up Slams are a pitches competition where entrepreneurs present their innovative start-up to the MedFIT audience and a panel of experts. The main objective of the candidates is to accelerate the development of their innovation by finding industrial partners and investors. For the latter, it is about identifying innovations that they might never have discovered or too late.

3.30 pm – 4.00 pm | Start-ups Slams ceremony award