

#### PRESS RELEASE - SEPTEMBER 2022

# MedFIT, the European event dedicated to innovation in MedTech, Diagnostic and Digital Health is back in Grenoble

- MedFIT 6<sup>th</sup> edition will take place in Grenoble, on September 20<sup>th</sup> and 21<sup>st</sup>,
- 2022 and online on September 28<sup>th</sup>. MedFIT is a flagship event in Europe for innovation in MedTech, Diagnostic and Digital Health. More than 500 delegates from over 30 countries will participate in the event this year.

# MedFIT: a decisive networking opportunity for European actors in MedTech, Diagnostic and Digital Health

A precursor event on its first edition, MedFIT has become a must-attend meeting point in the sector. It is built around an effective formula which allies key players of the sector via the one-on-one meetings platform, the exhibition and the project CEO matchmaking, innovations promotion thanks to the different pitch sessions, and reflexion on the issues of the field through the conference programme. MedFIT will bring together research institutions, medical device, imaging and digital health companies, R&D services, and investors. MedFIT establishes the perfect atmosphere for collaboration and partnering opportunities.

## A conference programme to inspire and address key sectoral issues

The MedFIT conferences will follow the steps of innovative projects and initiatives, from early-stage collaboration, early-stage financing, to the access to market. In other words, the programme aims at transforming science and research into business more frequently.

MedFIT programme also gives insight on the global issues of the field. The plenary session on

September 20<sup>th</sup> focuses on the use of medical data to improve innovation in the sector. Young as it is, the use of data is witnessing its possibilities multiplying at a fast pace. This conference aims at evaluating the limitations in this area as well as the precautionary measures a company must take if a technology requires the use of data.

# An exciting opportunity for innovative projects and start-ups

The event puts young companies and promising technologies forward by organising different pitch sessions. The Start-up Slams give these young companies seeking early-stage financing, the opportunity to present their project in front of a jury of expert. The presentations are divided into the following categories: cancer, remote monitoring/wearables, mental health, regenerative medicine, clinical decision support, cardiovascular, infectious risk reduction, orthopaedics/wound care.

The Collaborative and Licensing Opportunity Presentations allows TTOs, universities, research Institutes and companies to showcase their early-stage technologies fostering partnerships or licensing deals.

The most convincing presentations will be awarded as the most innovative start-up and the most promising technology in Europe.



# MEDFIT 2022 FEATURES

## **One-on-one meetings**

The MedFIT partnering activity is the most efficient way for our participants to identify and connect with their future project partners, obtain funding and accelerate innovation.



MedFIT conference programme revolves around the latest topics in the MedTech, Diagnostic and Digital Health sectors such as collaboration, financing, market access and MedTech digitalisation. More than **60 international experts** will share their insights during round tables over the 2 days.

### **Pitch sessions**

The 2022 top MedTech start-ups and projects will pitch during the Start-up Slams and the Collaborative and Licensing Opportunity Presentations. The most convincing pitch will be awarded as the most innovative project in Europe.

### **Exhibition**

The exhibition area is ideally located at the focal point of the event; it is the perfect place to exchange with over **80 exhibitors** from the sector and to keep up to date with the latest technologies or services.













Taking part in MedFIT's 6<sup>th</sup> edition is an opportunity to meet important companies of the sector. The following will be present:

#### MedTech, Digital Health and Diagnostic companies

Abbott | Bayer | Baxter | Becton Dickinson | Biogen |
Boston Scientific | Eurofins | EVEON | Fresenius
Medical Care | GE Healthcare | Google Cloud |
Guerbet | Macopharma | Medtronic | Mediktor |
Merck | MicroPort CRM | MindMaze | Olympus |
Philips Healthcare | Roche Diagnostics | Stryker |
Unilabs...

#### Investors

Asabys Partners | European Investment Bank | European Investment Fund | High-Tech Gründerfonds | Imec.xpand | INKEF Capital | Peppermint Venture Partners | Philips Ventures | Seroba Life Sciences | Sofinnova Partners | TVM Capital Life Science...

#### TTOs, Research Institutes & Academics

Eindhoven MedTech Innovation Center | FINDMED | ICube Lab | Karolinska Center for Innovation | MBM ScienceBridge GmbH | Réseau SATT | SNITEM | Sorbonne Université | The European Institute for Innovation through Health Data | UCL Innovation and Enterprise | University of Cape Town | University of Ghent | World Trade Center Twente...

#### CROs, Consulting firms & professional services

Asphalion | BIOSELLTIM | Catalyze | Capgemini | eg technology | ExperTrials | Hope.Tech | ICOSA | IQVIA | McDonnell Boehnen Hulbert & Berghoff LLP | McKinsey & Company...

#### **MEDFIT IN A NUTSHELL**

6<sup>th</sup> edition September 20<sup>th</sup> and 21<sup>st</sup> | Grenoble, France September 28<sup>th</sup> | 100% Digital

#### **Key figures**

- 500+ participants
- · 30+ countries represented
- 60+ high-level speakers
- · 80+ exhibitors

## Event venue ALPEXPO

Rue Henri Barbusse 38034 Grenoble, France



#### **ORGANISERS**









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