

## Throwback to MedFIT 2023, the 7<sup>th</sup> edition of the European event dedicated to MedTech, Diagnostic and Digital Health

On October 10<sup>th</sup> and 11<sup>th</sup>, Strasbourg hosted MedFIT for the second time, after alternating between Grenoble and Lille. Each year MedFIT succeeds in following the trends of the Medtech industry: digital health acceleration, cybersecurity, digital device approval, business models choice, access to market and many other key topics of the industry were discussed throughout the event.

MedFIT has welcomed more than **500 delegates** and **90 exhibitors**. Advancing MedTech will require a group effort and more than **30 countries** were represented in 2023, another step in the right direction.

Once again MedFIT has provided the actors of the industry with a unique setting to exchange on the challenges they are facing and the solutions they are developing. MedFIT's objective is to enhance the field by fostering collaborations. The digital networking day, which took place the following week on October 17<sup>th</sup>, was rich in discussions and generated additional meeting opportunities. Over the three days, more than **4,000 connections** were initiated thanks to the online platform.

The speakers of MedFIT's conference programme have identified several challenges in the European industry. *"Regarding digital health and medical devices it seems the United States are ahead of us, they incite their practitioners in a more efficient way than we do. We have to find a way to make the change in their daily practice worthwhile, or better seamless"* said **Samantha Jérusalmy (Elaia Partners)**. Another issue pointed out by **Katarzyna Markiewicz-Barreaux, Market Intelligence Lead, Insights@Scale Transformation Program from Philips** is the involvement of all the stakeholders in the development of solutions: *"The mapping of the different stakeholders is essential. Thinking of how the solution is going to be used, by whom and at what stage of the patient's pathway is as important as the benefit of the solution itself. A bad mapping can prevent a good solution from happening."*



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This edition has also been the opportunity for promising innovative projects to gain visibility. The **most promising technology award** went to the **Campus Technologies Freiburg** with their project **SPIFF**, a single vessel dual balloon dual flow catheter to prevent fatal arrhythmias episodes in post-ischaemia reperfusion presented by **Enaam Chleilat**. The **Start-up Slams** were won by **RDS (Rhythm Diagnostic Systems)** and their project **Multisense**, a comprehensive remote monitoring system. The next objective of the young company who has just completed its 6<sup>th</sup> funding round for a total amount of 13 million euros is obtaining CE marking by the end of 2023. *"Winning the pitch session at MedFIT is a big breath of motivation and an important recognition of the hard work we put in. It feels we are in the right direction to change the patient's pathway for the better"* declared **Pierre-Olivier Beal, Director of Marketing and Communication** at **RDS**.

This year's supporter of the pitch sessions, **AIShield**, has acknowledged the projects of our winners by offering them prizes. The company has also identified another start-up, **CheckEye**, to benefit from its AI-based safety assessment tool, as CheckEye's cloud-based solution for detecting diabetic retinopathy using photographic images of the eye's back using the ML\AI algorithm was perfectly suited for collaboration with AIShield.

The 7<sup>th</sup> edition of MedFIT was once again a true reflection and contribution to the evolution of the MedTech industry. **MedFIT's 8<sup>th</sup> edition will take place in Lille on December 3<sup>rd</sup> and 4<sup>th</sup>, 2024** and for the first time, to adapt to the growth of digital health, the event will be joint with **MeDigIT**, Eurasanté's conference dedicated to fostering innovation in digital health.

## Organisers



[www.eurasante.com](http://www.eurasante.com)

Eurasanté is a technology transfer tool, an incubator, an accelerator and a cluster manager in the Health field in Northern France. Eurasanté assists French and foreign companies, entrepreneurs, scientists and clinicians with their innovation and development projects. The region includes over 1,000 healthcare companies with 32,000 employees in this sector. Eurasanté also promotes and develops the Eurasanté bio-business Park which hosts 7 hospitals, 4 universities, 7 specialised schools, 170 companies and 50 laboratories within a European-wide scientific and medical site. Eurasanté also organises four international healthcare-related partnering events that aim to increase and improve interaction between academia and industry: BioFIT (Life Sciences), MedFIT (MedTech, Diagnostic, Digital Health), NutrEvent (Food, Feed, Nutrition, Health) and AgeingFit (Healthy Ageing).



[www.clubster-nsl.com](http://www.clubster-nsl.com)

Clubster NHL is a competitiveness cluster and a network gathering 350 members committed to innovation in health and nutrition. Clubster NHL aims to connect academia, industry and health professionals and to foster innovation for better health and sustainable food. Its goal is to bring together and support stakeholders from the health and food sectors in designing, developing and financing their future products and processes.



[www.biovalley-france.com](http://www.biovalley-france.com)

Competitiveness cluster since 2005, BioValley France aims to federate, develop and promote the healthcare sector in the Grand Est region through innovation. The cluster is based on a dynamic network of companies, a leading academic and clinical research, as well as an integrated network of key stakeholders in innovation. BioValley France supports its members in their R&D Innovation approach and gives them access to high value-added expertise, in a market approach. The Cluster contributes to the networking of the various actors and the creation of regional, national and international partnerships. Finally, BioValley France actively participates in the territory's structuring projects, such as Nextmed, which aims to create a Medical Technologies campus in Strasbourg that hosts an entire ecosystem of excellence dedicated to the development of tomorrow's health technologies.



[www.medicalps.eu](http://www.medicalps.eu)

Founded in 2000, MEDICALPS is an NPO and a cluster of companies in the field of healthcare technologies. It is located in Grenoble, in the heart of the French Alps, known as one of the most inventive cities in the world and a top-notch place to innovate in the high-tech industry. MEDICALPS gathers over 100 members including leading edge start-ups, SMEs, global players, world-class research centres and universities. Although actively supported by local authorities, MEDICALPS is mainly governed by a community of entrepreneurs who aim to ensure the visibility, growth and international development of member companies. With a unique emphasis on the healthcare technology sector, our objectives focus on: gathering stakeholders and promoting the local ecosystem through communication tools and networking opportunities, facilitating member operations by setting up workshops, presence at exhibitions and conventions and a soft-landing programme in US in addition to other services, structuring the local healthcare sector by developing shared industrial resources.

## Institutional partners



**Next  
edition**

### MedFIT

8<sup>th</sup> edition | December 3<sup>rd</sup> & 4<sup>th</sup>, 2024

#### Key numbers

- **650** delegates
- **30+** countries represented
- **70+** high-level speakers

#### Venue

Lille Grand Palais  
1, Boulevard des Cités Unies  
59777, Lille

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